

ACQUISITION CONFERENCE

2019 Conference Sponsorship
Opportunities

PSC



ACQUISITION CONFERENCE

June 13, 2019 / Arlington, Va

The Trump Administration and a new Congress present enormous opportunities to take another look at how the federal government does business. From regulatory reform, to adopting commercial best practices, to rewriting management and acquisition policy, everything is on the table. Many federal agencies are already implementing streamlined acquisition processes to rapidly deploy new capabilities. At the same time, Congress and agencies are re-examining longstanding acquisition reform efforts and seeking new ways to make an impact on how the government acquires and manages goods and services.

PSC's Federal Acquisition Conference will explore what's likely to happen in each of these key areas, decode the legacy of acquisition reform efforts to date, discuss how industry can shape the current conversation, and decipher what it all means for federal acquisition and the services and technology industrial base.



200+
Government
Contracting Executives

10k+
Media Impressions

200,000+
Social Media
Impressions

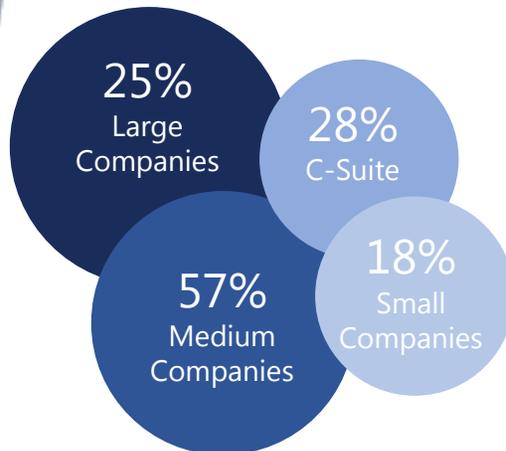
80,000+
Email Subscribers

Social



20,000+ accounts reached
200+ #PSCConf tweets

Audience



Sponsorship Opportunities

Sponsorships range from \$400 - \$7,000. Customized sponsorships also available to meet your business needs and budget. For more information contact Jean Tarascio at tarascio@pscouncil.org or 703-875-8144.

Past Speakers

Alfonso Lenhardt, Deputy and Acting USAID Administrator

U.S. Senator Tim Kaine, D-Va

Dr. Rajiv Shah, former Administrator of USAID

The Honorable Howard Berman, former chairman of the House foreign Affairs Committee

Michele Sumilas, Chief of Staff, USAID

Dr. Sarah Sewall, Under Secretary for Civilian Security, Democracy, and Human Rights

Alexia Latortue, Principal Deputy Assistant Secretary, International Development Policy, U.S. Department of Treasury



CONFERENCE WIDE SPONSORSHIPS

PREMIER | \$4000 | LIMIT 2

- 2 complimentary conference registrations
- Recognition on sponsor list in conference program and post conference digital replay
- Brand recognition on main stage
- Table top display
- Verbal recognition at conference
- Listing on Conference website
- Mention on social media

EXHIBITOR | \$2500 | LIMIT 3

- Table top display outside ballroom
- Listing in conference program and post conference digital replay
- Verbal recognition
- Listing on Conference website
- Mention on social media

KEYNOTE ADDRESS | \$2000 | LIMIT 1

- 1 complimentary conference registration
- A senior company representative to introduce keynote speaker (no commercial speech; script to be approved by PSC)
- Listing on Conference website
- Recognition on sponsor list in conference program and post conference digital replay
- Verbal recognition at the conference
- Mention on social media

DIGITAL REPLAY | \$2000 | LIMIT 2

- Sponsor logo displayed at beginning of replay
- Up to 10 second sponsor ad at the end of replay (specs 1920x1080 px)
- Listing on Conference website
- Posted on website and distributed to members
- Recognition on sponsor list in conference program
- Mention on social media

BREAKFAST | \$1500 | LIMIT 2

- Logo on printed napkins & coffee cups
- Mention on social media
- Listing on Conference website
- Recognition on sponsor list in conference program and post conference digital replay

BOTTLED WATER | \$1000 | LIMIT 2

- Logo printed on bottled water provided to all conference attendees
- Listing on Conference website
- Recognition on sponsor list in conference program
- Mention on social media

THOUGHT LEADERSHIP | \$400 - \$2000 | LIMIT 5

- 1-5 pages + a cover page (Submissions must be approved by PSC)
- Posted on website and digitally distributed to members
- Distributed to all attendees at conference
- Recognition on sponsor list in conference program and post conference digital replay
- Featured in Acquisition Conference confirmation email

Thought Leadership Compendium Sponsorship Pricing - \$400 per page

5 pages - \$2000 4 pages - \$1600 3 pages - \$1200 2 pages - \$800 1 page - \$400

For more information contact:
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